



STAD in Europe

communities preventing
alcohol related harm



What is STAD?

STAD is a Swedish prevention strategy that has been very successful targeting binge drinking in nightlife settings. It has shown significant effects on the reduction of alcohol overserving, decline of underage drinking, and the reduction of alcohol-related aggression.

What is the STAD in Europe project?

The STAD in Europe (SiE) project aims to tackle heavy episodic drinking by using the main components of STAD:

- community mobilization
- training in responsible beverage service
- stricter enforcements.

Besides nightlife, the SiE project also focusses on festivals, home drinking and drinking in streets and parks.

What's in it for me?

This project will result in a digital manual for local policy makers with guidelines, tips and tricks on how to implement a STAD-based prevention strategy in local settings. In the spring of 2019 the manual will be presented on a SiE symposium and will be available on our website.

WWW.STADINEUROPE.EU

For more information, please contact the PARTNERS partnership or visit our project website



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